Strategic Plan
2013 - 2018
Strategic planning and assessment efforts in Student Affairs at the University of South Florida started in 2000. Planning and assessment were not new concepts as many professionals throughout Student Affairs had been involved with planning and assessment on various levels, but a formal process had not yet been established. As the institution initiated its preparation for the institutional Self Study as part of the accreditation process of the Southern Association of Colleges and Schools (SACS), the effort for Student Affairs was led by team members from the Counseling Center, but all of the areas within Student Affairs were fully represented.

As affirmed through the early strategic planning and assessment efforts as well as through our current planning process, Student Affairs is recognized for playing an integral role in reinforcing the mission of the university. The initial five-year plan for Student Affairs emphasized the cultivation of learning outcomes. The 2013-2018 Student Affairs plan emphasizes student engagement and success as the primary outcome of our work. The necessity of continuing and strengthening our partnerships across the university campus with alumni, community members, parents and support systems is understood to be essential in realizing our goals.

The 2013-2018 Student Affairs’ strategic plan is a collaborative effort across all departments and areas within Student Affairs. The plan intentionally focuses on the programs, services and facilities we provide our students and utilizes these to maximize their experiences at the University of South Florida.

Through this strategic planning process, Student Affairs has established a plan that will guide our work over the next five years. We are confident in our ability to contribute to the university’s mission while simultaneously achieving the goals set out for ourselves. Working together to ensure success at the University of South Florida for all students is our ultimate goal.
INSTITUTIONAL PROFILE

The University of South Florida (USF) is a high-impact, global research university. USF is one of the largest public universities in the nation, and among the top 50 universities. USF is one of the largest public universities in the nation, and among the top 50 universities, public or private, for federal research expenditures.

The USF System has three separately accredited institutions — USF Tampa, USF St. Petersburg and USF Sarasota-Manatee. The university’s main campus in Tampa is home to USF Health, including the Colleges of Medicine, Nursing, Public Health and Pharmacy.

The university has over 230 degree programs at the undergraduate, graduate, specialty and doctoral levels, including the doctor of medicine. The USF faculty is comprised of more than 2,000 distinguished scholars, research and expert teachers, including the 2012 U.S. Professor of the Year by the Carnegie Foundation for the Advancement of Teaching and the Council for Advancement and Support of Education.

USF is a member of the American Athletic Conference, with 17 men’s and women’s varsity teams competing at the NCAA-level. USF Athletics has new facilities that are utilized for practice and competition, along with a completely renovated USF Sun Dome Arena.

USF is a vibrant, diverse and engaged student body with more than 47,000 students enrolled in the USF System. An overview of the USF System Statistics can be viewed by visiting USF Facts and Statistics.
ABOUT STUDENT AFFAIRS

Student Affairs at the University of South Florida provides programs, services, resources and initiatives that facilitate student development, learning, and success. Throughout Student Affairs, we believe in an educational process that extends beyond the classroom, laboratory, and library to include all aspects of the student’s life. We work for and with students to ensure a comprehensive and holistic student-centered learning environment.

The Vice President for Student Affairs is responsible for the overall supervision and coordination of five clusters, including Community Development & Student Engagement, Health & Wellness, Housing & Residential Education, Career Services and Student Services & Facilities. These clusters are comprised of 24 departments that employ more than 350 professional team members. We believe in and value the development of our students and, therefore, employ approximately 1,100 student employees. Student Affairs departments are located throughout various buildings on campus, including the Marshall Student Center (where student life programs are housed), Student Health Services, Campus Recreation, Student Services Center, Argos and Allen.

Student Affairs is committed to the personal, social, civic, leadership, physical character and intellectual development of our students. We partner with key stakeholders throughout the university and broader community to enhance the holistic development of our students while preparing them to be contributing members in a global society.

Student Affairs professionals are committed to serving our students and are passionate about higher education. We are dedicated to the work that complements our students’ academic pursuits, and will continue the intentional engagement of our students to help ensure their success while matriculating at USF, and beyond.

OUR DEPARTMENTS

Campus Recreation  Leadership & Civic Engagement  Student Involvement
Career Services  Marshall Student Center  Student Publications
Communications & Marketing  Multicultural Affairs  Student Rights & Responsibilities
Conferences & Special Events  New Student Connections  Students of Concern Assistance Team
Counseling Center  Parent & Family Programs  Students with Disabilities Services
Dean for Students  Shared Services Center  Veterans Services
Fraternity & Sorority Life  Student Government Advising, Training & Operations  Victim Advocacy & Violence Prevention
Housing & Residential Education  Student Health Services  Wellness Education
OUR VISION
Student Affairs empowers USF students for lifelong success.

OUR MISSION
Student Affairs cultivates student engagement, development, learning, and success through meaningful experiences and inclusive environments.

OUR VALUES
Student Affairs is intentional in the development of learning opportunities for our students and university community. We are committed to holistic development through a set of core values that support our mission and provide the underlying structure for our work.

Collaboration
We partner with internal and external stakeholders to advance the mission of the University and the goals of Student Affairs.

Community
We promote pride in being a Bull and a sense of belonging and responsibility to the USF family.

Inclusiveness
We embrace, support and celebrate diverse ideas, perspectives, abilities and identities.

Integrity
We model the highest level of ethical standards and best practices to attain exceptional quality in our work.

Learning
We facilitate the development of life and leadership skills through experiential opportunities.

Wellness
We foster the well-being of our campus community by encouraging healthy routines and balanced lifestyles.
GOAL 1
Advance student success by fostering experiential learning environments which prepare students to become responsible ethical citizens in a global society.

Strategy 1.1: Provide opportunities for students to develop and apply their leadership learning in programs, on campus and throughout the community.

Strategy 1.2: Provide opportunities for students to enhance cultural competencies.

Strategy 1.3: Create environments, provide resources, and support students in their academic learning and educational goals.

GOAL 2
Equip and empower students to become impactful and innovative societal leaders.

Strategy 2.1: Expand opportunities for experiential learning and collaboration with academic and community partners.

Strategy 2.2: Create opportunities that promote cultural and social identity development, community building, and inclusion.

Strategy 2.3: Facilitate meaningful reflection to enhance self-awareness and learning experiences.

GOAL 3
Promote a healthy and safe campus environment and university community.

Strategy 3.1: Promote a campus culture where students feel safe, included and welcome.

Strategy 3.2: Encourage healthy behaviors and informed decision making.

Strategy 3.3: Benchmark and incorporate national campus emergency management best practices.

Strategy 3.4: Provide educational opportunities and prevention measures that help reduce risk, injury, danger, or loss through effective protocol.
GOAL 4

Enhance and sustain a robust campus life.

Strategy 4.1: Develop additional community relationships and partnerships to explore collaborative efforts and joint initiatives.

Strategy 4.2: Strengthen established and develop new spirit programs that create university traditions.

Strategy 4.3: Provide innovative programs and activities that inspire an active campus community.

Strategy 4.4: Promote school pride through traditions, celebrations, educational and cultural events.

GOAL 5

Use best practices in business services and programs that maximize the strategic productivity of human, financial, physical and technological resources.

Strategy 5.1: Identify and apply best practices, model programs, and current applications to guide business decisions and practices.

Strategy 5.2: Expand the use of technology to improve communication, accessibility and services.

Strategy 5.3: Promote fiscal responsibility by effectively managing allocated funds through established budgetary guidelines.

Strategy 5.4: Effectively gather data and benchmark nationally to inform decision making.
We promise to provide a learning environment beyond the classroom that empowers students to grow holistically, explore their passions, and enhance their part of the world. We help create a diverse community of responsibility and accountability where students develop sincere relationships, learn new skills and values, and develop a true sense of self. Seeing the potential in every student, our united departments are catalysts—sparking profound moments that ultimately define personal success for students during their college careers and for the rest of their lives.